



The Long Shot

Claim Examples

- ▶ Juvenile Diabetes Foundation held their First Annual Super Swing Golf Gala to raise money for their charity. They offered a \$50,000 cash prize on hole 14. The first golfer of the day aced the hole and won the \$50,000. Fortunately, their policy contemplated unlimited prize restoration so if another golfer made a hole in one, they would also receive the prize. Juvenile Diabetes was also a \$10,000 winner as the policy includes an additional 20% of the prize value to be donated to the charity.
- ▶ The local country club held a golf tournament to increase awareness and raise money for Breast Cancer Research. Both men and women competed in the tournament. One golfer hit her first hole in one ever from 125 yards away and won the \$25,000 prize. She was not the only winner; Breast Cancer Research also received \$5,000!
- ▶ A community service group hosted their annual golf outing fundraiser as their main source of revenue. There were two different prize holes with a \$35,000 car and a \$20,000 vacation. The local paper had front page news as a hole in one occurred on both insured holes. The total prize payout was \$55,000 with an additional \$11,000 going to the charity.



The Long Shot

New Coverage for Hole In One Contests

We are excited to offer prize indemnification coverage for hole in one contests.

PRODUCT FEATURES:

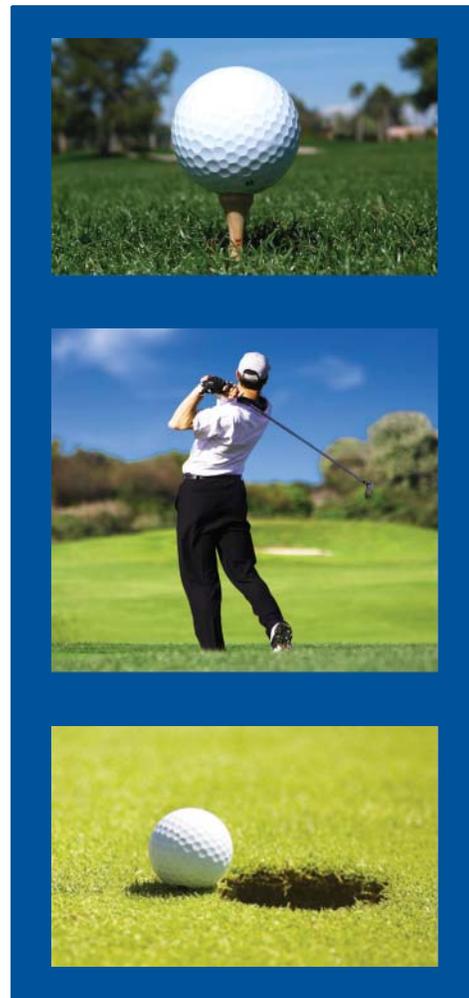
- ▶ An additional 20% of the prize value will be paid to the charity associated with the tournament, if there is a winner
- ▶ Unlimited prize restoration
- ▶ No deductible
- ▶ Easy witness requirements and no videotaping necessary
- ▶ Additional insureds can be included at no charge
- ▶ Ladies permitted to shoot from the regular ladies' tee box

ELIGIBILITY CRITERIA:

- ▶ Prizes up to and including \$50,000 per hole
- ▶ Hole yardage must be at least 125 yards for ladies and 150 yards for men
- ▶ No practice shots, mulligans or substitute shots
- ▶ No professional golfers participating
- ▶ Events meeting witness requirements

ADDITIONAL ADVANTAGES:

- ▶ Competitive minimum premiums starting at \$200
- ▶ A.M. Best A++ paper





The Long Shot Product – Prize Indemnification Coverage

Hole in one contests are an exciting way to add revenue to your charity golf tournament at little cost to you.

TYPICAL REASONS WHY COVERAGE IS IMPORTANT:

- ▶ An uninsured prize leaves potential event profits unprotected
- ▶ High-profile prizes will attract more players and press
- ▶ Prize hole can be sponsored by local businesses for additional tournament revenue
- ▶ Minimal cost to offer an exciting prize with no risk to you

Why you should place coverage with us?

| COVERAGE FEATURES | OUR GROUP | COMPETITORS' POLICY |
|---|-----------|---------------------|
| An additional 20% of the prize value will be paid to the charity associated with the tournament, if there is a winner | ✓ | ? |
| Unlimited prize restoration | ✓ | ? |
| Easy witness requirements and no videotaping necessary | ✓ | ? |
| Additional Insureds can be included at no charge | ✓ | ? |
| Ladies permitted to shoot from the regular ladies' tee box | ✓ | ? |
| No deductible | ✓ | ? |
| A.M. Best rated A++ carrier | ✓ | ? |

WHY CHOOSE TO BE INSURED WITH USLI?

- ▶ One of only 20 A++ rated insurance groups in the United States by A.M. Best.
- ▶ A proud member of the Berkshire Hathaway Group, voted the #1 most admired Property & Casualty Company in the world (Fortune Magazine 2008).