

Baskets

FOR **BREAST CANCER**

SPONSORED BY 

100% OF PROCEEDS GO TO
BREASTCANCER.ORG



DONATION CHECKLIST

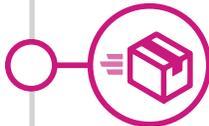


Fill out [donation form](#)



Fill out packing slip and put in box(es)

- Include a certificate/placeholder for any items that are not yet available for shipment
- Leave all items in original packaging (no basket necessary)
- Check that no items are on the "prohibited items" list



Mail box(es) to address listed on page 3 prior to September 5, 2019



Email tracking number to uslibaskets@usli.com

QUESTIONS?
uslibaskets@usli.com

Thank you for your interest in donating to our annual **BASKETS FOR BREAST CANCER** auction!

Let's get started.

Step 1 – Pick a theme that has done well in the past, such as high-end designer handbags, entertainment tickets, unique experiences, or high-valued gift cards. (Have a different idea? Please contact uslibaskets@usli.com.)

Step 2 – Pick a “main item” valued at a minimum of \$300

Step 3 – Pick smaller items that will complement your theme and add value

Your entire bundle of items should be valued at a minimum of \$350

Approved Items	Prohibited Items
High-end designer merchandise	Alcohol (gift cards are ok)
High-valued gift cards	Liquids such as shower gel, perfume, nail polish, etc. – these items leak during shipping
Experiences/Family activities	Opened or used items
Sports/Concert tickets	Weapons/Sharp objects
Packages for a night out	Flammables
Vacations/Lodging	Tobacco products
Fine jewelry	Firearms
Spa packages	Illegal substances
Tech items	Tickets for events that will take place before or during the auction, or certificates that can only be redeemed before or during the auction
Signed sports memorabilia	Perishable food items such as cheese, fruit and other fresh food items

To avoid damage to your items during shipment, please do not attempt to arrange items in a basket or decorative box. Please leave all items in original packaging – this prevents delicate items from breaking or getting ruined. USLI will display your items in a visually appealing way when we take a photo of your donation for the auction website.

What do I do when I have all of my items together?

- Complete the [online donation form](#)
- By September 5, 2019, ship the contents of your donation to:

**USLI
C/O Christabel Fernandes
1190 Devon Park Drive
Wayne, PA 19087**

Please email your tracking number to uslibaskets@usli.com

- Please remember to print and fill out the packing slip and include it with your shipment (please see the last page of this packet)
- You will cover the shipping cost to our home office in Wayne, Pa.; however, we will cover the cost of shipping your basket to the highest bidder in October
- Once we receive your items, we will photograph them so we can add your donation to the auction website
- If certain basket items will not be available until after September 5, please include a "certificate" or some sort of placeholder with your contact information and an explanation of the item (we understand certain sporting/ concert tickets might not be available before our due date)

***Please ship your donated items no later than September 5, 2019
Please email uslibaskets@usli.com with your tracking number***

*Please note: Due to unexpected donations we may receive, we may add items to your bundle.
If this is the case, we will notify you of any change.*

Frequently Asked Questions

1. Where do I start?

A: We want to help you by offering great ideas and guidelines for creating your basket! We recommend thinking about a theme first (read more in question 7). It can also be helpful to seek out the assistance of others in your office and assign tasks. Remember: Your goal is to raise money for Breastcancer.org

2. Would you accept a cash donation?

A: If you would like to provide us with funds, we're happy to use the money to go toward "basket fillers" for other donations (e.g., gift cards, small tech items, etc.)

3. How much should I spend on my bundle of items?

A: We ask that your items have a minimum value of \$350 combined. What you spend is up to you, meaning you might want to organize fundraising raffles in your office, seek out donations from businesses, etc.

4. Why do I need a main item?

A: Having one item that is more expensive than the other "fillers" attracts attention in an auction. It gets bidders excited about the basket and increases the value. Including only smaller items will likely attract low bids.

5. Can I just donate one high-priced item?

A: We don't recommend doing this because people will know the exact value, and it's likely that no bids will come through for more than what the item is worth. To attract higher bids, we recommend adding other smaller items to make the basket more enticing. For example, an iPad on its own might not bring in a bid for more than what it's worth. However, if you pair the iPad with a keyboard, headphones, an iTunes gift card, a case and other smaller items, bidders are more likely to place higher bids.

Note: This doesn't apply to vacation home stays and experiences, since these don't tend to have an exact value.

6. Do I need to put my items in a basket before I ship them?

A: No, please do not include a basket. Please leave all items in their original packaging. Not only does this prevent any damage during shipping, it also allows us to neatly package all contents before shipping to the winner of your basket in October.

7. What baskets have done really well in previous auctions?

A: From our experience, the following themes do very well in our auctions:

- High-end merchandise (designer handbags)
- Sports/Concert tickets
- Unique experiences
- High-valued gift cards
- Travel (specifically in the U.S., such as a weekend getaway)
- Electronics

8. How will my office be highlighted as a donor?

A: If your office donates a bundle of items, we will list your office name and logo on our auction website in October – think of it as a week of free advertising for your office. Our bidding website has the potential to reach more than one million viewers.

9. Who can bid on the baskets?

A: Anyone can bid! We encourage all of our donors to tell their friends, family and colleagues about the auction because the general public can visit the auction website and participate in the bidding. The more people we reach, the greater the impact we're making for breast cancer awareness and education!

10. What is Breastcancer.org?

A: Breastcancer.org is a nonprofit organization that offers women and families a community environment where they can feel supported and resources that will assist with making difficult medical decisions. Additionally, Breastcancer.org spreads awareness and prevention through education in an effort to stop breast cancer from happening in the first place. Their goal is to inform, empower and inspire women to make better choices today to improve their health in the future.

Sample Baskets



Disney Time! Valued at \$460

- \$220 Disney gift card for admission tickets
- Mickey & Minnie ears
- Disney picture frame
- Tinkerbell cup
- Stitch cup
- Autograph/photograph book
- Autograph pen
- Two (2) ticket lanyards
- Disney misting fan
- Cars plush throw blanket
- Mickey picture holder
- Dinner for Two at Lazy Dog Cafe



Go Pink with Michael Kors

Valued at \$550

- Michael Kors smartwatch
- Michael Kors pink handbag
- Michael Kors folio phone case for iPhone 7
- Michael Kors rose gold keychain
- Michael Kors rose gold sunglasses



Key West Vacation

Valued at \$600

- 4 days, 3-night stay in the Old Town section of Key West, Florida



DONATION PACKING SLIP

Please complete this form and place it in your package prior to shipping.

REMINDER: liquids, used items, weapons/sharp objects, flammables, and illegal substances will not be accepted.

Donor: _____ Email: _____

Phone: _____ Extension: _____

Company: _____

Company Address: _____

Contact Person for Questions: _____

of boxes & value of each package: _____

Item(s) Description: _____

Is anything missing from your donation that you will need to send at a later date?
Please explain when these items will be available.

Please remember to email your tracking number to uslibaskets@usli.com

Thank you for your donation!