



Business and Trade Associations – Business Association Guard

Business and trade associations are local business networks designed to promote their common interests and build awareness through various industry activities and events. These associations may organize conferences, host charitable events and offer classes or educational materials.

Our Business Association Guard product is specifically designed to meet the needs for business and trade associations by offering general liability, directors and officers, employment practices liability and blanket special event coverage.

Preferred Package

- ▶ Minimum premium of \$395 for general liability and property combined
- ▶ Abuse and molestation coverage available up to \$1,000,000
- ▶ Educational enhancement endorsement is available to cover business seminars and instructional workshops
- ▶ No general liability deductible
- ▶ General liability coverage includes volunteers
- ▶ Hired and non-owned auto coverage available in most states
- ▶ Property is on special form with replacement cost coverage
- ▶ Business personal property coverage of \$5,000 included
- ▶ Customize your policy by adding employee dishonesty, money and securities and other coverage options
- ▶ Includes business meetings and seminars
- ▶ No premises limitation

Special Events

- ▶ Blanket special event endorsement is available for events up to 2,500 attendees with host liquor included
- ▶ Can include three events with up to 250 attendees for no additional premium
- ▶ Ability to consider events with up to 5,000 attendees on a scheduled basis
- ▶ Commercial liquor coverage is available on scheduled event basis for most states

Directors and Officers/Employment Practices Liability

- ▶ Full prior acts coverage
- ▶ Separate limits of liability for directors and officers and employment practices liability claims
- ▶ Volunteers are included within the definition of “employee”

- ▶ Lifetime Occurrence Reporting Provision – Unlimited reporting extension for former directors and officers
- ▶ Third-party discrimination and harassment coverage is included
- ▶ Data and Security endorsement—Provides a \$50,000 expense sublimit each for data breach, identity theft, workplace violence and kidnap expenses
- ▶ Breach of contract coverage
- ▶ Fair Labor Standards Act (FLSA/Wage and Hour) sublimit of \$100,000 for defense costs and loss (available in most states)
- ▶ Optional fiduciary coverage

Business Resource Center

Provides centralized access to business solution vendors for all policyholders. Solutions include:

- ▶ Human resources
- ▶ Pre-employment and tenant screening
- ▶ Identity theft protection
- ▶ Marketing resources





Charity Protector and Business Association Guard

Claim Examples

General Liability:

A chamber of commerce was holding their monthly membership meeting at a local hall. One of the attendees tripped on an extension cord the chamber was using for a presentation and broke his leg. He then filed a suit against the chamber to cover his medical expenses for his slip and fall. Medical bills exceeded \$10,000.

A parent teacher organization was helping set up for graduation night. While attempting to hang up a banner, a volunteer fell from ladder sustaining a broken wrist. Suit was filed against the organization for medical expenses of \$5,000.

Nonprofit Directors and Officers:

The trustees of a trade association decided to expand their activities into areas that were not explicitly envisioned by the founders. Their state's attorney general brought an action against them alleging misuse of funds and property for operating outside their charter, even though no third party had raised a complaint.

A local chamber of commerce published a quarterly newsletter that included a tourism section promoting places of interest, attractions, restaurants, etc. A new restaurant approached the chamber with a request to advertise in the upcoming issue. The chamber agreed and accepted a minimal advertising fee from the restaurant. It was discovered on the next issue that the executive director never accommodated the restaurant's request and kept the money. The restaurant then sued the chamber for breach of fiduciary duty, breach of contract and interference with economic interests.

A donor made a large contribution to a foundation to aid students in need of tuition. The board instead voted to expand their headquarters and commit a portion of the donation to the building fund. The donor filed suit, alleging misappropriation of funds. Damages included return of the full contribution plus interest. As some of the money was already spent, the foundation was financially unable to return the entire donation.

Employment Practices Liability:

A chamber of commerce advertised an open position for a secretary. The organization received seven applications. Only one applicant was a male, who was 57. He was not interviewed. He alleged he was not interviewed because of his age and filed suit against the organization for age discrimination for a total of \$45,000.

Special Events (General Liability):

A local chamber of commerce had a one-day concert to raise funds for one of its members. A tent at the fundraiser was not anchored properly and blew over and damaged multiple parked cars. The car owner sued for repairs. Damages exceeded \$5,000.

A membership organization was having a fundraising event to raise money for breast cancer. An attendee was struck by a motorcycle where the event sponsor was directing traffic. She suffered torn ligaments and tendons in her ankle along with back injuries. Medical bills and loss of wage claims exceeded \$68,000.

A booster club was holding its annual charity event and an attendee tripped over speakers that were set up too close to the sidewalk. He suffered a fractured arm requiring surgery, which totaled in \$23,500 in medical bills.

A foundation was hosting a charity golf tournament and dinner. At the dinner, one of the attendees tripped over a sprinkler head while walking to the clubhouse. He suffered a fractured knee cap, and needed reconstructive surgery. Medical bills totaled \$10,000.

Special Events (Host Liquor Liability):

A trade association was hosting its annual holiday party. An attendee that was drinking heavily drove home, lost control of her vehicle and hit another vehicle head on. The other driver brought suit against the host of the party for negligence in serving the intoxicated attendee. The driver's injuries totaled \$300,000.

Special Events (Commercial Liquor Liability):

A minor attendee was served alcohol at a festival sponsored by a membership organization. After leaving the festival, the underage attendee got into the car, lost control of his vehicle and struck a telephone pole, resulting in severe facial lacerations. The attendee sued the event sponsor and the beer vendor for illegal service to a minor to cover the medical bills totaling \$150,000.

An intoxicated individual attending a charity event was struck and killed while crossing the street on foot. An aggressive investigation determined the individual, with a .26% blood alcohol level, was refused service by the insured. The resulting lawsuit was dropped but \$15,000 was paid out in attorney's fees and court costs.