

OCTOBER TOGETHER


STRONGER TOGETHER


sponsored by 


Donation Guidelines: 2023 Auctions


We're excited that you're interested in donating to one of our auctions! All proceeds from each auction will benefit Breastcancer.org, a nonprofit organization dedicated to breast cancer awareness and education. We look forward to working together for a great cause! Please continue reading for due dates, donation ideas, shipping information and more.


Donation Checklist


 Email uslibaskets@usli.com to let us know you're interested in donating, and we will send you more information, including the link to this year's online donation form. Complete the online donation form by September 8, 2023.


 Please make sure to include direct links to each item you are contributing.


 Check that no items are on the "prohibited items" list.


 Hold onto your donations until the end of the auction.

 Please do not ship any items to USLI.


 Leave items in their original packaging.

 Ship (or email if items are digital) your items directly to the winner at the end of the auction. We will provide you with the winner's shipping/contact information.

 Please do your best to ship items immediately upon receiving the winner's information from our team.

 Please be mindful while packaging your items for shipment. Wrap breakable items carefully, and try to avoid packing the box around potential allergens if possible (e.g., animals, perfumes, etc.).

 Email your tracking number to uslibaskets@usli.com.

 Copy uslibaskets@usli.com on any email communications with the winner.

Questions? Email uslibaskets@usli.com.

DONATIONS DUE
SEPTEMBER 8, 2023

ONLINE AUCTION
OCTOBER 2023

Thank you for your interest in being a donor for our **October Together** auction!

Step 1: Pick a theme using the categories and examples listed below. Have a different idea? Please contact uslibaskets@usli.com.

Step 2: Pick a main item.

Step 3: Pick smaller items that complement your theme and add value.

We ask that your entire donation be valued at \$350 or more. Please calculate the total value of your donation based on what you paid for the items. If you have any concerns or would like to donate something of lesser value, don't hesitate to reach out to uslibaskets@usli.com.

Categories

Experiences/ Events	Fitness/ Self-care	Tech	Designer Handbags	Entertainment
Hotel/Airline gift cards	Kayaks/Bikes	Apple products (e.g., Apple Watches, iPads, Apple TVs)	Michael Kors	Grills and grill accessories
Sports tickets	Therapy massager (e.g., Theragun)	Laptops	Kate Spade	Bluetooth speakers
Concert/Theater tickets	Fitness/Meditation subscriptions	E-readers	Louis Vuitton	Movie projectors
Restaurant gift cards	Exercise machines (e.g., treadmills, elliptical machines, MIRROR)	Gaming devices (e.g., Xbox, Nintendo Switch)	Tory Burch	Board games
Experience packages	Accessories (e.g., yoga mats, dumbbells)	Cricuts	Fossil	Barware, cocktail sets
	Spa gift cards	VR headsets	Longchamp	Coolers, YETI products

Prohibited items

Alcohol

Tobacco products

Liquids such as shower gel, perfume, nail polish, etc. — these items leak during shipping

Firearms

Opened or used items

Illegal substances

Weapons/Sharp objects

Perishable food items such as cheese, fruit and other fresh foods

Flammables

What do I do when I have my items together?

- ▶ Email uslibaskets@usli.com if you have not done so already to let us know you will be donating
- ▶ Complete the online donation form by September 8, 2023
- ▶ Please do not ship your donations to USLI prior to the auction
 - We ask that you hold onto your items and keep them in their original packaging; you are responsible for shipping the items to the winner at the end of the auction
 - We encourage you to purchase your donations ahead of time to ensure that they do not go out of stock or become unavailable by the end of the auction
 - You are responsible for shipping costs

Please let us know what items you will be donating no later than September 8, 2023.

Please email uslibaskets@usli.com if you have any questions.

Please note: Due to unexpected donations we may receive, we may add items to your bundle. If this is the case, we will notify you of any change.

Sample Baskets

Solo Stove and S'mores Kit (\$300 value)

- ▶ Solo Stove Bonfire 2.0
- ▶ Hershey's Smore's Kit
- ▶ Smore's Wooden Campfire Sticks (Set of 8)



American Airlines and Herschel (\$375 value)

- ▶ \$250 American Airlines Gift Certificate
- ▶ Herschel Novel Duffle Bag (Black)
- ▶ Fodor's Bucket List USA Book



All Things Yeti (\$320 value)

- ▶ Yeti Crossroads 22L Backpack (Navy)
- ▶ Yeti Daytrip Lunch Bag (Navy)
- ▶ Yeti Rambler Water Bottle (Navy, 26 oz)



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Frequently Asked Questions

Where do I start?

We want to help you by offering great ideas and guidelines for your donation! We recommend referencing the categories and examples on page 2. If you have a different idea in mind, please email us at uslibaskets@usli.com. Remember: Your goal is to raise money for [Breastcancer.org](https://www.breastcancer.org).

Would you accept a donation?

If you would like to make a check donation to [Breastcancer.org](https://www.breastcancer.org), or if you would like to write a check and have our team build your basket, please email uslibaskets@usli.com. You can also make a donation on pink.usli.com.

How much should I spend on my bundle of items?

We ask that your entire donation be valued at \$350 or more. If you have any concerns or would like to donate something of lesser value, don't hesitate to reach out to uslibaskets@usli.com. Please also note that you should calculate the total value using the amount you paid for the items. For example, if you purchase a designer bag from an outlet at a discounted price, you should use that price instead of the full list price.

Why do I need a main item?

Having one item that is more expensive than the other "fillers" attracts attention in an auction. It gets bidders excited about the bundle and increases the value. Including only small items will likely attract low bids.

Can I just donate one high-priced item?

We don't recommend doing this because people will know the exact value, and it's likely no bids will come through for more than what the item is worth. To attract higher bids, we recommend adding other smaller items to make the main item more enticing. For example, an iPad on its own might not bring in a bid for more than what it's worth. However, if you pair the iPad with a keyboard, headphones, an Apple gift card, a case and other smaller items, bidders are more likely to place higher bids.

I participated last year and noticed you held three mini auctions instead of one. Will you be doing that again this year?

Yes, we will be holding three auctions again this October and will notify you regarding which one your donation will be in. Each auction opens on a Wednesday and closes on a Friday. We choose which donations to include in each auction based on item categories (e.g., auction one might include all fitness and tech donations). We find this formula keeps bidders engaged and raises more money.

Do I need to ship my items to USLI prior to the auction?

No, you should not ship your items to USLI prior to the auction. Please hold onto your items and leave them in their original packaging. At the end of the auction, we will provide you with the winner's shipping/contact information so that you can ship the items directly to them at your own cost or email them if the item is digital.

Frequently Asked Questions

Can I wait to purchase my items until the end of the auction so that I can have them shipped to the winner's address?

We do not recommend this because there is no way for you to ensure that your items will still be in stock by the end of the auction. Instead, we encourage you to purchase your items ahead of time and keep them in their original packaging.

How will my office be highlighted as a donor?

If your office donates a bundle of items, we will list your office's name and logo on our auction website in October. Think of it as free advertising for your office.

Who can bid on the donations?

Anyone can bid! We encourage all of our donors to tell their friends, families and colleagues about the auction because the general public can visit the auction website and participate in the bidding. The more people we reach, the greater the impact we're making for breast cancer awareness and education!

Will I receive a tax form for my donation?

Yes, you will receive a tax form based on the value of your donation. If your donation is valued over \$500, we will send you IRS Form 8283 via email. In order to take a tax deduction on your contribution, you will need to complete IRS Form 8283 and return it to USLI. After the auction, we will complete the remainder of the form and return it to you for your tax records.

If your donation is valued under \$500, USLI will mail you a donation receipt letter that you can use for your tax records. This letter includes our tax ID.

What is [Breastcancer.org](https://www.breastcancer.org)?

Breastcancer.org is a nonprofit organization that offers women and families a community environment where they can feel supported and resources that will assist with making difficult medical decisions. Additionally, [Breastcancer.org](https://www.breastcancer.org) spreads awareness and prevention through education in an effort to stop breast cancer from happening in the first place. Their goal is to inform, empower and inspire women to make better choices today to improve their health in the future.